

Letter Shop

Letter Shop In the world of Direct Mail there's glitz and glamour, like concept, design, and digital print. Then there's the letter shop...the unsung hero. While not as glamorous as the formerly mentioned parts of a direct mail project, without the letter shop, your mailing could essentially fall apart and there would be no story to tell.

Addressing & Messaging Assembly Sortation Finishing

Addressing & Messaging Our high-speed inkjet addressing gives even the simplest mailing a great deal of personalization at an extremely low cost. Whether you want personalization on a reply card, envelope, or on any component, we can do it accurately and efficiently, even in color. **Assembly** Inserting components into the outer envelope can be as simple as putting a one-page letter into an envelope, or as complex as matching multiple personalized components and putting them in a specific order. No small task, indeed. **Sortation** The postal service calls it work-sharing; we call it saving you postage dollars. Everyday we help clients make decisions on the best postal class and sortation to save the most postage and get the timeliest delivery. **Finishing** Nobody beats our experience or technology in trimming, scoring, perforating or folding even the most complicated pieces. We have all the right equipment to perform these tasks. More importantly, our employees know what they're doing and care that every piece in your mailing is done to perfection.